

Crystal Frimpong

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EDUCATION

Vanderbilt University

Major(s): Bachelor of Arts, Economics
Bachelor of Arts, Human and Organizational Development

Nashville, Tennessee

Expected Graduation Date: May 2023

GPA: 3.53

WORK EXPERIENCE

Vanderbilt University

Student Library Worker

Nashville, Tennessee

August 2019 – Present

- Provided customer service for library patrons to allow them to navigate through the library.
- Maintain communication with teachers to update books essential to students in various courses
- Cataloged books to increase the proficiency of finding books in the library.

CVS

Retail Store Associate

New York, New York
May 2020 – August 2020

- Addressed the concerns of customers and ensured they all felt welcomed in the store by greeting them upon entrance and walking through the store to answer any questions.
- Distinguished as the store's first "Employee of the Month" under new management.
- Raised sales of CVS CarePass by 20% by collaborating with the store manager and developing a new strategy to convince customers about the benefits of CarePass.

Children's Aid Society

Non-profit Intern

New York, New York
October 2018 – March 2019

- Developed a model curriculum to be used around all the organization's after school programs across the city leading to a 15% boost in the participation of students and performance in their schools.
- Created marketing strategies to advertise the program and its benefits to local parents leading to a 6% increase in the enrollment of students in the spring term.

KPMG

Tax Intern

New York, New York
July 2018 – September 2018

- Collaborated with a mentor to provide resources to build a system that will allow for the organization of information.
- Devised a method using Microsoft excel to ensure the accuracy of information for the client's tax forms.

LEADERSHIP & DEVELOPMENT

BLK Capital Management

Equity Research Analyst

New York, New York
February 2021 – Present

- 100% black owned and student run long/short equity hedge fund that strives to promote the financial education of talented black students around the nation through active money management
- Work with fellow analysts from around the nation to manage a portfolio, perform equity research, and prepare for a career in the financial services industry
- Pitch a stock in front of investment professionals at the end of a rigorous, six-month introductory investing education program covering qualitative analysis, accounting, comparable company analysis, revenue projection models, and DCF valuation.

Management Leaders for Tomorrow

Fellow

Bethesda, Maryland
January 2021 – Present

- Selected as one of 1,000 for an 18-month professional development program for high-achieving diverse talent
- Complete business case studies and assignments to hone analytical, quantitative and technical skills
- Attend conferences hosted by industry leaders, such as Deloitte, LinkedIn, Clorox and Target, Goldman Sachs

SEO Career

SEO EDGE Participant

Bethesda, Maryland
January 2021 – Present

- Receive coaching and online instruction to achieve targeted interview, technical, and professional developmental goals
- Learn business fundamentals to compete successfully for internship opportunities
- Complete industry-specific training and assessments focused on developing technical skills, institutional knowledge, and attention to detail

Goldman Sachs

Women's Possibilities Summit Participant

New York, New York
January 2021- Present

- One of 800 students selected from over 8,000 applicants to partake in the exploratory summit and earn about its initiatives
- Met industry leaders at skills workshops to build strong network and engaged in virtual professional development program

OTHER EXTRACURRICULAR ACTIVITIES: Finance Club, Black Student Union, African Student Union, First GENVU, Church Mentorship Program, UBS Tomorrow's Leaders Program, Morgan Stanley's Future Asset Managers, Ladders for Leaders

SKILLS

Technical: Adobe Creative Suite, Adobe Experience Manager, Microsoft Office Tools

Language: Spanish (Beginner proficiency), Korean (Beginner proficiency), Twi (native speaker)

Interest: Dancing, Volleyball, Tennis, Mentorship