

KENDALL CARTER

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EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, School of Business

Washington, DC

Bachelor of Business Administration, Marketing and Finance

Anticipated May 2022

Relevant Coursework includes: Consumer Behavior, Managerial & Financial Accounting, Financial Markets & Management, Portfolio & Investment Management, Intermediate Finance

VESTAVIA HILLS HIGH SCHOOL

Vestavia Hills, AL

Advanced Academic Diploma, GPA: 4.4/4.0

May 2018

EXPERIENCE

AFINITI

Washington, DC (Remote)

US Commercial Strategy Intern

September 2020 – Present

- Evaluate annual reports of current and potential clients to understand business models and how Afiniti can best optimize on different lines of business, resulting in better understanding of clients and potential clients.
- Formulate and analyze models from company annual reports to determine how Afiniti can best pursue a potential client, resulting in pilot testing for more clients.
- Create and organize decks on Afiniti's services and products for current and potential clients, providing better communication between the client and Afiniti.

BLK CAPITAL MANAGEMENT

Washington, DC (Remote)

Equity Research Analyst

September 2020 – Present

- Research and study 16 units on the finance industry resulting in a better understanding of the industry, companies, and financial markets.
- Engage and foster relations among the analysts and guest speakers to manage a portfolio and prepare for a career in finance, increasing awareness of career paths and strengthen relationships.
- Develop and present a stock pitch to professionals covering qualitative analysis, accounting, comparable company analysis, revenue projection models, and DCF valuation resulting in strong stock pitch skills.

VIVA VITA

Washington, DC (Remote)

Business Development Fellow

June 2020 – August 2020

- Analyzed and forecasted financial models for new product launch, resulting in clearer, more sustainable financial strategies and predictions of demand and supply.
- Researched and developed 7 marketing mediums for Viva Vita's advertising model, bringing brand awareness to over 1000 consumers and investors and innovating new strategies.
- Engaged and fostered customer relations with customer discovery outreach with over 8 clients, increasing Viva Vita's consumer market and brand presence.

GEORGE WASHINGTON SCHOOL OF BUSINESS

Washington, DC

First Year Development Program Mentor

August 2019 – May 2020

- Designed lesson plans weekly by creating slide decks for classroom usage, allowing students to better understand the School of Business and different industries in the professional realm.
- Led and facilitated discussions with students on topics such as diversity, resources on and off campus, industry awareness, and more, strengthening leadership and critical thinking skills.
- Cultivated relationships with students by meeting one-on-one outside of class, aiding them with their transition to life at GW and navigating their career path.

SKILLS/ACTIVITIES

Technical: MS Office Suite (Excel, PowerPoint, Word), Public Speaking, Google Suite, Canva, Squarespace, Social Media

GW Career Services, Fowler Career Coordinator, GWU, Washington, DC, 2020-Present

Forté Campus Ambassador, Forté Foundation, GWU, Washington, DC, 2020-Present

GW Women In Business, VP of Finance, GWU, Washington, DC, 2020-Present

Vice President of Marketing, Multicultural Business Student Association, GWU, Washington, DC, 2019-Present

Positive Standards Chair, George Washington University Sigma Kappa, GWU, Washington, DC, 2019-2020

Interests include: listening to podcasts, decorating spaces, trying new restaurants