

# Feben Lemma

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## EDUCATION

### Northwestern University

*Bachelor of Arts in Economics & Statistics*

**GPA: 3.6/4.0**

**Relevant Coursework:** Integral Calculus, Differential Calculus, Statistics for Social Sciences, Quantitative Reasoning, Microeconomics, Introduction to Macroeconomics, Introduction to Microeconomics, Problem Solving in Economics, and Introduction to Critical Thinking

### Wakefield High School

*Advanced Diploma & AP Capstone Diploma*

**GPA: 4.0/4.0**

## PROFESSIONAL EXPERIENCE

### BLK Capital Management

Equity Research Analyst

Evanston, IL

September 2020 - Present

- 100% black owned and student run long/short equity hedge fund that strives to promote the financial education of talented black students around the nation through active money management
- Will work with fellow analysts from around the nation to manage a portfolio, perform equity research, and prepare for a career in the financial services industry
- Will pitch a stock in front of investment professionals at the end of a rigorous, six-month introductory investing education program covering qualitative analysis, accounting, comparable company analysis, revenue projection models, and DCF Valuation

### The Black Sheep Company

Marketer

Evanston, IL

December 2019 - Present

- Marketing brands like *GoPuff* and *Head&Shoulders* to 1,000+ students on campus to increase sales and awareness
- Strategizing and execute 5 tabling events per year to provide free samples, coupons, and prizes
- Formulate social media initiatives aimed to reach 500+ potential customers and foster brand awareness

### Neighborhood Rescue of America

Research Associate Intern

Headquarter Office, Virtual

June 2020 - August 2020

- Gathered vital intel through 20 hours of research a week to support the turnaround of the most at risk communities nationwide, directly impacting roughly 9 million children across the United States
- Developed socioeconomic models by leveraging analytical tools such as Tableau, comparing factors like crime and location, for the organization's consulting division

### AT&T Summer Learning Externship

Extern

Headquarter Office, Virtual

June 2020 - July 2020

- Completed 80-hour entry-level training in human resources, finance, advertising, media and technology, communication and leadership and gained insights and advice on business, leadership, and career from business executives and recognized experts

### Capital One Design Thinking Challenge

Competitor

Headquarter Office, Virtual

June 2020 - June 2020

- Collaborated during an 8-hour long team competition with Capital One associates when challenged to find the best solution for solving the lack of financial literacy in communities, while practicing essential principles of design thinking
- Applied The *Wayfinder* method to spearhead one of the top 5 solutions; a platform, FinancialFitness, that provided resources for community members to be financially educated through series of appointments, point rewards, and connections with educated mentors

## LEADERSHIP AND RELEVANT EXPERIENCE

### Global Brigades

*Campus Chairperson (2020), Education Chair (2019)*

Evanston, IL

November 2019 - Present

- Manage and plan, through research, educational sessions for Business, Medical, and Engineering brigades focused on helping thousands of people in Panama, Nicaragua, Honduras, and Ghana in resolving economic and health disparities
- Co-organize Northwestern's first ever Global Brigades Student Leadership Conference, set to launch Spring 2021

### Victoria's Secret PINK Campus Team

*Business Relations Officer*

Evanston, IL

October 2019 - Present

- Administer and collaborate business relationships between Northwestern's campus team and the nearest PINK store
- Maximize revenue for 4 in-store events, producing higher sales than the holiday seasons, while increasing brand loyalty

### French Honor Society

*President (2018), VP (2017), Treasurer (2016)*

Arlington, VA

October 2015 - June 2019

- Directed meetings, field trips to The French Embassy, fundraisers, 20 exchange students from Nice, 2 induction ceremonies, and learning workshops for 100 middle school students to get them exposed to Francophone countries

## ADDITIONAL

**Skills:** Bilingual Proficiency in English, Native Proficiency in Amharic, Limited working proficiency in French

**Campus Activities:** Scholars of Finance (new member), African Dance Troupe (Dancer), African Student Association (member)

**Honors/Awards:** Ron Brown Scholar, Certificate of Excellence in Scholastic Achievement (May 2019), Seal of Bi-literacy (March 2017)

**Interests:** The application of Economics and other factors that impact financial markets, world development, and overall well-being of an individual, corporations, and nations across the globe